

energizing efficiency

CONFERENCE 2019

PRESENTED BY  **Énergie NB Power**

SPONSORSHIP GUIDE



energizing efficiency

CONFERENCE 2019

sponsorship guide

When: May 7 & 8, 2019

Where: Delta Beausejour
Moncton, NB

NB Power is pleased to be hosting the **energizing efficiency conference 2019**, the second annual efficiency conference in New Brunswick.

As we transition to a low carbon economy, energy management is more important than ever before. That means energy efficiency is the most important tool your organization has to minimize environmental impact while maximizing productivity and profit.

This conference is a must-attend event for energy and environmental leaders. Don't miss out on the opportunity to network, collaborate, learn, and get excited about energy efficiency. You'll be energized with new ideas and strategies to implement right away!

Join us as a sponsor and explore the opportunities in the growing energy efficiency industry in New Brunswick.

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Who will attend?

This conference is for those with an interest in managing energy consumption for the betterment of their community, business or workplace. Keynotes, panels and workshops will offer valuable content for:

- Housing industry professionals
- Business and commercial building owners
- Industrial energy managers and operators
- Municipalities
- Environmental organizations
- Energy efficiency service providers
- Educators and students

What sponsors can expect?

Demonstrate your commitment and become a conference sponsor! You'll network and collaborate alongside potential customers and suppliers, all while building business opportunities and your knowledge of energy efficiency concepts and ideas.

PLUS!

Don't miss the

energy efficiency excellence awards

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On Tuesday, May 7 join us in celebrating New Brunswick's leaders in energy efficiency.

The Awards ceremony will honour best-in-class energy efficient organizations, individuals, and communities. Sponsor an award and help reward innovation and industry leadership.



Sponsorship Packages	Platinum \$5,000 <i>Two (2) available</i>	Gold \$3,500 <i>Four (4) available</i>	Silver \$2,000 <i>Five (5) available</i>	Bronze \$1,000 <i>Six (6) available</i>
Programming inclusion	Sponsorship of opening or closing keynote Co-brand of conference giveaway	Sponsorship of one conference session	Sponsorship of one of the following: • Networking Break (3 available) • Delegate Breakfasts (2 available)	n/a
Speaking opportunities	Keynote speaker introduction	Case study presentation	n/a	n/a
Trade show booth	Includes one (1) complimentary booth space	Discounted booth space for an additional \$1,000	Discounted booth space for an additional \$1,000	Discounted booth space for an additional \$1,000
Complimentary registrations	4 full delegate	2 full delegate	2 full delegate	1 full delegate
Registration discount <i>(after complimentary registrations)</i>	40% off	25% off	15% off	10% off
Onsite branding/ logo placement	• Sponsor signage • Event program • Presentation screens	• Sponsor signage • Event program • Presentation screens	• Sponsor signage • Event program • Presentation screens	• Sponsor signage • Event program • Presentation screens
Additional logo placement	• Event website • e-marketing materials	• Event website	• Event website	• Event website
Post Event Survey	✓	✓	✓	✓

Additional opportunities

Energy Efficiency Excellence Award Sponsor **\$2,500** *Six (6) available*

Sponsorship of an Award category and assistance in presenting award at awards dinner

Trade Show Booth **\$1,500** *limited spaces available*

Includes one 8 foot draped back panel and 6 foot skirted table, electrical, internet access and one (1) complimentary registration

Charging Station Sponsor

Logo recognition and branding on charging station



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Award Categories

Education Award	Recognizes an educator, group of educators, class or educational institution that has developed and implemented an educational program, campaign, project or strategy to increase knowledge and inspire action on energy efficiency and conservation.
Rising Star Award	Recognizes an individual (or group of individuals) less than 30 years of age who has demonstrated outstanding commitment to energy efficiency and conservation through advocacy, volunteerism, research, education or projects. This individual may be a youth, student, or young professional.
Community Award	Recognizes a New Brunswick community or a First Nations community in New Brunswick that has demonstrated commitment to energy efficiency through growing awareness, taking action, and supporting community residents and organizations in their pursuit of energy efficiency and conservation.
Partnership Award	Recognizes a service organization, retailer, vendor, realtor, or supplier that has demonstrated leadership and best practices in helping NB Power deliver its energy efficiency programs. This partner will have promoted programs, helped New Brunswick home and business owners fulfill program requirements and worked to increase access to efficiency incentives for New Brunswickers.
Innovation Award	Recognizes an exemplary energy efficiency and/or renewable energy project in New Brunswick. This project demonstrates innovative practices, scalable technology, green economic development and/or significant energy savings. Projects may be residential, commercial or industrial, public sector driven or community-based.
Legacy Award	Recognizes an individual, group, corporation, institution, church or government department's longstanding commitment and contributions to energy efficiency in New Brunswick, for their support of the energy efficiency industry and/or their influence on energy use reduction in New Brunswick.

