

2023  
**energizing efficiency**  
**CONFERENCE**

**Wednesday, May 24 2023**

TIME	SESSION	ROOM	TITLE	LANGUAGE	SPEAKER(S)	SECTOR FOCUS
8:00am - 7:00 pm	Registration	Welcome Centre				All
8:00am	Continental Breakfast	Foyer	Efficiency Showcase			All
9:00am - 9:10am	Welcome	Pointe Sainte-Anne A/B	Welcome	Translation Available	Beth Pollock, Director Energy Efficiency Services, NB Power	All
9:10am - 9:20am	Land Acknowledgement and Ceremonial opening	Pointe Sainte-Anne A/B	Land Acknowledgement and Welcome to the Wolastoqey Nation	Translation Available	Chief Allan Polchies, St. Mary's First Nation Wolastoqiyik	All
9:20am - 9:35am	Remarks	Pointe Sainte-Anne A/B	Opening Remarks	Translation Available	Lori Clark, President & CEO NB Power	All
9:35am - 10:10am	Efficiency Update	Pointe Sainte-Anne A/B	Efficiency Update	Translation Available	Beth Pollock, Director Energy Efficiency Services, NB Power	All
10:10am - 10:40am	Networking Break	Pointe Sainte-Anne C/D	Efficiency Showcase			All
10:10am - 10:40am	Ask a Program Expert	The Outlet Devon	Energy Efficiency Programs for the Industrial Sector	English	Program Team	Industrial
10:40am - 11:40am	Breakout Session (#1A)	Nashwaaksis A	Alternative Financing for Energy Efficiency Projects	English	Pierre Langlois, President, sofiac energy performance	All
	Breakout Session (#1B)	Nashwaaksis B	Decarbonizing at Scale with Construction Codes	English	Travis Moore, Research Council Officer, National Research Council	Commercial
	Breakout Session (#1C)	Barker's Point A	EV Charging Solutions for Multi-unit Properties	French	Léo Viger-Bernard, Vice President Corporate Affairs, RVE	Transportation
	Breakout Session (#1D)	Barker's Point B	Local Wood Pellets: A Sensible Solution for New Brunswick's Energy Needs	English	Jonathan Levesque General Manager, BSB (Biomass Solutions Biomasse)	All
	Breakout Session (#1E)	Marysville A/B	Effectively Communicating about Climate Change and Energy Efficiency	Translation Available	Sean Kelly, Consultant	All
11:45 am - 12:20pm	Lunch Service					
12:20am - 12:30am	Opening Remarks	Pointe Sainte-Anne A/B	Remarks	Translation Available	Hon. Blaine Higgs, Premier Province of New Brunswick	All
12:30pm - 1:10pm	Lunch Keynote Address	Pointe Sainte-Anne A/B	The Decade of How: Accelerating Canada's Journey to Net Zero	Translation Available	Jamie Dinsmore, General Manager -Energy & Resources , Microsoft Canada	All
1:15pm - 2:15pm	Breakout Session (#2A)	Nashwaaksis A	Alternative Financing for Energy Efficiency Projects	French	Pierre Langlois, President, sofiac energy performance	All
	Breakout Session (#2B)	Nashwaaksis B	Rooftop Solar: A 12 year journey of planning, financing, implementation and monitoring	English	Rochelle Owen, Executive Director Office of Sustainability, Dalhousie University	Commercial
	Breakout Session (#2C)	Barker's Point A	Community Energy Planning for First Nations	English	Tanna Pirie Wilson, Tobique First Nation and Eddie Oldfield, Senior Lead, QUEST	First Nations
	Breakout Session (#2D)	Barker's Point B	Driving Sustainability through Connected Vehicle Data	English	Dwayne Primeau, President, Northern Business Intelligence	Transportation

	Breakout Session (#2E)	Marysville A/B	The Pretty Good House: A Guide to Creating Better Homes	Translation Available	Emily Mottram, Architect/Energy Specialist/Author Dan Kobert, Owner, Kolbert Building, Author	Residential
TIME	SESSION	ROOM	TITLE	LANGUAGE	SPEAKER(S)	SECTOR FOCUS
2:15pm - 2:45pm	Networking Break	Pointe Sainte-Anne C/D	Efficiency Showcase			All
2:15pm - 2:45pm	Ask a Program Expert	The Outlet Devon	Energy Efficiency Programs for the Commercial Sector	English	Program Team	Commercial
2:45pm - 3:45pm	Breakout Session (#3A)	Nashwaaksis A	Sustainability at McCain	English	Brian McCain, Director, Environment and Resource Efficient Operations	Industrial
	Breakout Session (#3B)	Nashwaaksis B	The Life Cycle Analysis of GHG Emissions	English	Travis Moore, Research Council Officer, National Research Council	Commercial
	Breakout Session (#3C)	Barker's Point A	Demystifying Air Sealing for Residential and Commercial Buildings	English	Sooria Narsiah, Senior Director, Innovation The Summerhill Group	Residential / Commercial
	Breakout Session (#3D)	Barker's Point B	Benefits of AI-Assisted Advice to Supercharge Retrofits	English	Winston Morton, CEO Climative	Residential/ Commercial
	Breakout Session (#3E)	Marysville A/B	How Vehicle-to-Grid Can Balance the Books	Translation Available	Christopher Ralph, Manager of Energy Infrastructure and Sustainable Mobility, Lion Electric	Transportation
3:45pm - 4:50pm	Group Activity	Pointe Sainte-Anne A/B	Ask Me What I Know About Energy	Translation Available	Facilitator - Peter Corbyn, New Brunswick Non Profit Housing Association	All
4:50pm -5:00pm	End of Day Wrap-up	Pointe Sainte-Anne A/B		Translation Available	Jean Marc Landry Chief Customer Officer, NB Power	All
6:00pm - 7:00pm	Cocktail Reception	Foyer & Pointe Sainte-Anne C/D	Efficiency Showcase			All
7:00pm - 9:00pm	Dinner & Entertainment	Pointe Sainte-Anne A/B		Translation Available	Darrin Rose, Canadian stand-up comedian, actor, and award-winning writer	All

## Thursday, May 25 2023

TIME	SESSION	ROOM	TITLE	LANGUAGE	SPEAKER(S)	SECTOR FOCUS
8:00am - 2:00pm	Registration	Welcome Centre				All
8:00am - 9:00am	Continental Breakfast	Pointe Sainte-Anne C/D	Efficiency Showcase			All
9:00am - 10:15am	Keynote panel	Pointe Sainte-Anne A/B	Panel Discussion: Preparing the workforce for the clean energy transition	Translation Available	Facilitator: Michelle Robichaud, President, Atlantica Centre for Energy Panelists: Geoff MacDonald, Executive Director Directeur général The Gaia Project, Jodi Stringer-Webb, Dean of Engineering Technologies, New Brunswick Community College, Vicki Hachey, Sr. HR Advisor - Workforce Planning and Organizational Design, NB Power	All
10:15am - 10:45am	Networking Break	Pointe Sainte-Anne C/D	Efficiency Showcase			All
10:15am - 10:45am	Ask a Program Expert	The Outlet Devon	Incentive Programs for Transportation	English	Program Team	Transportation
10:45am - 11:45am	Breakout Session (#4A)	Nashwaaksis A	A Day in the Life of an Energy Manager	English	Kraig Porter, Onsite Energy Manager, Efficiency Nova Scotia	Industrial/Commercial
	Breakout Session (#4B)	Nashwaaksis B	Energy Poverty, Health and Well-being in Canada	French	Dr. Mylene Riva, Associate Professor, Department of Geography, McGill University	Residential
	Breakout Session (#4C)	Barker's Point A	Data-driven Recommissioning and Forecasting: Own your building data	English	Adam Long, Technical Manager Solutions & Innovation at MCW Connect Ltd	Commercial
	Breakout Session (#4D)	Barker's Point B	EV Charging Solutions for Multi-unit Properties	English	Leo Viger-Bernard, Vice President Corporate Affairs, RVE	Transportation
	Breakout Session (#4E)	Marysville A/B	Our Pathway Towards Decarbonization and Climate Resilience - New Brunswick's Climate Action Plan - 2022-2027	Translation Available	Jeff Hoyt, Executive Director, Environment and Local Government, Province of New Brunswick	General
11:45am - 1:00pm	Buffet Lunch	Pointe Sainte-Anne C/D	Efficiency Showcase			All
12:30pm - 1:00pm	Ask a Program Expert	The Outlet Devon	Incentive Programs for New Construction	English	Program Team	All
1:00pm - 2:00pm	Breakout Session (#5A)	Nashwaaksis A	Energy Treasure Hunts: Engaging Staff to Find Savings Opportunities	English	Stephen Dixon, Owner, TdS Dixon Inc	Industrial
	Breakout Session (#5B)	Nashwaaksis B	Strategic Energy Management - A Holistic Approach to Energy Efficiency	English	Daman Kochhar, Senior Program Manager, CLEARResult	Industrial
	Breakout Session (#5C)	Barker's Point A	Gaia - Energy Escape Room #1 (Limited space - sign up at registration desk)	English	Geoff MacDonald, Executive Director, The Gaia Project	General
	Breakout Session (#5D)	Barker's Point B	Energy poverty, health and well-being in Canada	English	Dr. Mylene Riva, Associate Professor, Department of Geography, McGill University	Residential
	Breakout Session (#5E)	Marysville A/B	Charging Ahead on Fleet Electrification	Translation Available	Maddy Ewing, Consultant ,Dunsky Energy + Climate Advisors	Transportation

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2:00pm - 2:30pm	Networking Break	Pointe Sainte-Anne C/D	Efficiency Showcase			All
2:00pm - 2:30pm	Ask a Program Expert	The Outlet Devon	Energy Efficiency Programs for the Residential Sector	English	Program Team	Residential
2:30pm - 3:30pm	Breakout Session (#6A)	Nashwaaksis A	Industry Programs and Initiatives with CIPEC (Canadian Industry Partnership for Energy Conservation)	English	Derek Kelly, Senior Industry Officer, Natural Resources Canada	Industrial
	Breakout Session (#6B)	Nashwaaksis B	Energy transition and the road to net zero	English	Andy Carson, Director, Energy Transition, Irving Oil Limited	All
	Breakout Session (#6C)	Barker's Point A	Gaia - Energy Escape Room #2 (Limited space - sign up at registration desk)	English	Geoff MacDonald, Executive Director, The Gaia Project	General
	Breakout Session (#6D)	Barker's Point B	Electrification's role in the future	English	Greg Robart, CEO and Swati Singhal, Smart Grid Innovation Network Canada	Community
	Breakout Session (#6E)	Marysville A/B	Panel: Charging the market for energy storage in New Brunswick	Translation Available	Patrick Bateman, Consultant, Energy Storage Canada, Jim Fonger Canadian VP - Asset and Advanced Technology Development, Ameresco David Martin, Business Development, Malta Inc. Mihsakwan James Harper, Business Development Manager, NRStor	All
3:30pm - 4:00pm	Wrap up & Closing Remarks	Pointe Sainte-Anne A/B		Translation Available	Jean Marc Landry Chief Customer Officer, NB Power	All